



+ CRYSTAL FULINARA

## CONTACT

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## SKILLS

Graphic Design  
Print Design  
Web Design  
HTML/CSS  
Project Management  
Typography  
Concept/Layout  
Photoshop  
InDesign  
Illustrator  
Dreamweaver  
Microsoft Office

## AWARDS

### VALUE BUILDER AWARD

September 2016

### EMPLOYEE OF THE YEAR

December 2013

### EMPLOYEE OF THE MONTH

August 2013

### 2ND QTR TOP PERFORMER

June 2013

### ACADEMIC QUALITY AWARD

May 2010

## EDUCATION

Canisius College  
Bachelor of Science  
Digital Media Arts major  
Art History minor  
Cumulative GPA 3.41  
Major GPA 3.75

## HOWARD HANNA REAL ESTATE SERVICES PITTSBURGH, PA

### WEB DESIGNER, APRIL 2017 – CURRENT

Maintains and updates design and content on Howard Hanna website and company microsites  
Performs responsive testing and helped with the Howard Hanna responsive website launch  
Helps with front-end development, designs webpage mock-ups and codes eCards  
Researches and tests platforms/tools for internal team project implementation

## REALTYUSA, A HOWARD HANNA COMPANY CHEEKTOWAGA, NY

### GRAPHIC DESIGNER, AUGUST 2016 – APRIL 2017

Created marketing materials for real estate agents and company branding  
Designed personal websites, custom brochures, postcards, flyers, email signatures and ads

### WEB ADMINISTRATOR/TRAINER, JUNE 2015 – AUGUST 2016

Maintained and updated RealtyUSA website, provided IT and domain support, resolved support tickets  
Taught classes for open computer labs and trained real estate agents on internal software programs

## LOCALEEDGE, A HEARST MEDIA SERVICES COMPANY BUFFALO, NY

### CREATIVE WEB DESIGNER, NOVEMBER 2014 – JUNE 2015

Designed websites in proprietary CMS platform  
Created custom logos, designed custom website mock-ups for national and international clients  
Completed edits and revisions to in-progress design proofs and live websites

### WEB PROJECT COORDINATOR, AUGUST 2013 – NOVEMBER 2014

Coordinated the workflow of web design projects between web developers and clients  
Communicated directly to international sales representatives and international clients  
Gave one-on-one training to international clients on web-based products

### DESIGN COORDINATOR, JULY 2012 – AUGUST 2013

Designed websites, stand-alone mobile websites and landing pages  
Trained coworkers and international vendors on digital products

### DIGITAL OPTIMIZATION ANALYST, OCTOBER 2011 – JULY 2012

Set up social media campaigns, wrote custom Facebook ad proposals and customer blogs

## ERIC MOWER AND ASSOCIATES BUFFALO, NY

### BUFFALO CREATIVE INTERN, FALL 2010

Contributed to design projects for professional clients and made revisions to in-progress jobs

## CLUBS AND VOLUNTEER WORK

Kevin Guest House, Volunteer Designer, 2015-2017  
Charitable Contributions Committee, Staff Volunteer, 2016  
AAF Buffalo, Student Member, 2010-2011  
ADDY's, Work Volunteer, Spring 2011  
Canisius College Digital Media Arts Club, Member, 2008 - 2011  
Canisius College Quadrangle, Staff Designer, Fall 2010 - Spring 2011